



# ONLYUP WHITEPAPER



## 1 INTRODUCTION

**ONLYUP (\$UP)** IS A MEME TOKEN BUILT ON THE SOLANA BLOCKCHAIN, DESIGNED TO BLEND THE FUN AND VIRAL NATURE OF MEME CULTURE WITH IMPACTFUL, REAL-WORLD BENEFITS. OUR MISSION IS TO CREATE A SUSTAINABLE, COMMUNITY-DRIVEN ECOSYSTEM THAT NOT ONLY REWARDS THE COMMUNITY BUT ALSO CONTRIBUTES TO GLOBAL CAUSES, FOSTERING A MOVEMENT THAT PRIORITIZES BOTH FINANCIAL GROWTH AND SOCIAL RESPONSIBILITY.

## 2 VISION

**ONLYUP** ASPIRES TO BE MORE THAN JUST A MEME TOKEN. WE AIM TO ESTABLISH A PROJECT THAT CONTINUOUSLY APPRECIATES IN VALUE WHILE SIMULTANEOUSLY GIVING BACK TO SOCIETY. OUR INNOVATIVE TOKENOMICS, WHICH INCLUDE TRANSACTION-BASED CONTRIBUTIONS TO CHARITY AND PERIODIC BUYBACKS, ENSURE THAT **\$UP** IS BOTH PROFITABLE AND PURPOSE-DRIVEN.

## 3 KEY FEATURES

- **3% TRANSACTION TAX:** EVERY BUY AND SELL TRANSACTION INVOLVING **\$UP** INCURS A 3% TAX. THIS TAX IS ALLOCATED AS FOLLOWS:
  - **50% OF THE TAX REVENUE TO BUYBACKS:** USED TO PURCHASE **\$UP** TOKENS FROM DECENTRALIZED EXCHANGES, CREATING UPWARD PRICE PRESSURE.
  - **50% OF THE TAX REVENUE TO CHARITY:** DEDICATED TO SUPPORTING ORGANIZATIONS FOCUSED ON SUICIDE PREVENTION AND GAMBLING ADDICTION RECOVERY, ENSURING THAT OUR GROWTH BENEFITS THOSE IN NEED.
- **AUTOMATIC BUYBACK MECHANISM:** THE 3% TAX IS COLLECTED OVER A PERIOD AND THEN USED FOR A SIGNIFICANT MARKET BUYBACK. THIS BUYBACK PROCESS HELPS TO STABILIZE THE TOKEN PRICE AND PROVIDES CONSISTENT UPWARD MOMENTUM, WHICH BENEFITS ALL HOLDERS.
- **CHARITABLE CONTRIBUTIONS:** BY ALLOCATING 50% OF THE COLLECTED TAXES TO CHARITY, **ONLYUP** INTEGRATES SOCIAL RESPONSIBILITY INTO ITS CORE, ENSURING THAT OUR COMMUNITY MAKES A MEANINGFUL IMPACT ON PRESSING GLOBAL ISSUES.

## 4 TOKENOMICS

- TOKEN NAME: **ONLYUP**
- TICKER: **\$UP**
- BLOCKCHAIN:  **SOLANA**
- TOTAL SUPPLY: **1,000,000,000 \$UP**

### DISTRIBUTION:

- **TEAM & AMBASSADORS:** 10% - INCENTIVIZING KEY CONTRIBUTORS AND AMBASSADORS WHO DRIVE THE PROJECT'S GROWTH.
- **COMMUNITY & AIRDROPS:** 10% - REWARDING EARLY SUPPORTERS AND ACTIVE COMMUNITY MEMBERS.
- **LIQUIDITY:** 30% - ENSURING SUFFICIENT LIQUIDITY FOR SMOOTH TRADING ON DECENTRALIZED EXCHANGES.
- **DEVELOPMENT/MARKETING:** 7% - FUNDING FOR CONTINUOUS DEVELOPMENT, MARKETING, AND PARTNERSHIPS.
- **PRE-SALE:** 43%

10% TEAM & AMBASSADORS

10% COMMUNITY & AIRDROPS

30% LIQUIDITY

7% MARKETING

43% PRE-SALE

## 5 ROADMAP

### LAUNCH & COMMUNITY BUILDING

- BEGIN AMBASSADOR PROGRAM TO RECRUIT EARLY SUPPORTERS.
- CREATE A FUN AND USER FRIENDLY TELEGRAM BOT TO INCENTIVIZE THE COMMUNITY
- MARKETING CAMPAIGN (ARTICLES, AMAS, X SPACES, INFLUENCERS & VIDEOS)
- PRE-SALE
- DEPLOY **\$UP** ON  **SOLANA**
- **DEX & CEX, COINMARKETCAP AND COINGECKO** LISTING.
- BEGIN THE FIRST ROUND OF AUTOMATIC BUYBACKS AND CHARITY DONATIONS.
- EXPAND GLOBAL MARKETING EFFORTS TO GROW THE **ONLYUP** COMMUNITY.

## 6 COMMUNITY & GOVERNANCE

**ONLYUP** IS FUNDAMENTALLY COMMUNITY-DRIVEN. WE BELIEVE IN THE POWER OF COLLECTIVE DECISION-MAKING AND TRANSPARENCY. AS THE PROJECT EVOLVES, WE AIM TO INTRODUCE DECENTRALIZED GOVERNANCE MECHANISMS, ALLOWING **\$UP** HOLDERS TO PROPOSE AND VOTE ON KEY DECISIONS THAT WILL SHAPE THE FUTURE OF THE PROJECT.

## SECURITY & TRANSPARENCY

SECURITY IS PARAMOUNT AT **ONLYUP**. WE ARE COMMITTED TO MAINTAINING A SECURE AND TRANSPARENT ENVIRONMENT FOR ALL PARTICIPANTS. THIS INCLUDES:

- **AUDITS**: CONDUCTING REGULAR SMART CONTRACT AUDITS TO ENSURE THE SAFETY AND INTEGRITY OF OUR ECOSYSTEM.
- **TRANSPARENT REPORTING**: PROVIDING REGULAR UPDATES ON CHARITY DONATIONS, BUYBACKS, AND THE FINANCIAL HEALTH OF THE PROJECT.
- **OPEN COMMUNICATION**: MAINTAINING CLEAR AND OPEN CHANNELS OF COMMUNICATION WITH THE COMMUNITY THROUGH OUR TELEGRAM GROUP AND OFFICIAL SOCIAL MEDIA ACCOUNTS.

## CONCLUSION

**ONLYUP** IS MORE THAN JUST A MEME TOKEN; IT'S A MOVEMENT THAT COMBINES FINANCIAL GROWTH WITH MEANINGFUL SOCIAL IMPACT. BY JOINING OUR COMMUNITY, YOU'RE NOT ONLY INVESTING IN A PROJECT DESIGNED TO RISE IN VALUE BUT ALSO CONTRIBUTING TO A GREATER GOOD. TOGETHER, WE CAN MAKE A REAL DIFFERENCE—BOTH IN THE CRYPTO WORLD AND BEYOND.

LET'S GO **ONLYUP!** 

## DISCLAIMER

THIS WHITEPAPER IS FOR INFORMATIONAL PURPOSES ONLY. IT DOES NOT CONSTITUTE FINANCIAL ADVICE OR A RECOMMENDATION FOR INVESTMENT. PLEASE CONDUCT YOUR OWN RESEARCH AND CONSULT WITH A FINANCIAL ADVISOR BEFORE MAKING ANY INVESTMENT DECISIONS.